

Good work deserves to be discovered.

I'm Ray Brown, an American living in Budapest. Rayofla Kft. is my media production company, working across storytelling, video, photography, audio and digital publishing. As an outsider who has made Hungary home, I'm curious about the people and ideas around me. I built these four platforms to share what I discover and help others be heard.



My voice, and a way into Hungary

Magyar Minute is where I share what I experience, question and learn. A meal, a workshop or a press conference can open a larger story. I bring my observations together with researched context and a clearly expressed personal view. English stories and Hungarian versions invite more people into the conversation, with room for contributors who bring their own knowledge.



A light on people and businesses

I want people doing worthwhile work here to be easier to find. Urban Budapest combines an English-first city magazine with a local directory. Through stories, visuals and practical profiles, I introduce the people behind businesses and creative work. A story gives someone a reason to care; a profile helps them find the place and plan a visit.



A home for a fuller conversation

Some subjects need a longer conversation or a voice people return to. Budapest.fm gives podcasters a channel and a hosting service for their own shows. Publishing, distribution and optional transcript and language tools help a recording travel further. Creators can build an ongoing conversation, and listeners have another way to discover the people behind it.



Word of mouth, in someone's own voice

I believe word of mouth is the most useful starting point for a review. Dafado lets someone scan a business's QR code and record their experience. The original voice stays beside readable, translatable text. Customers can hear the details for themselves; businesses can learn from recurring praise and concerns. The purpose is to make first-hand experience more useful.

For me, the connection is simple: introduce someone, give their story room, make their work easier to find, and let others share what they experienced. Each platform plays a different part. Together, they create more ways for people and businesses in Hungary to connect with audiences here and abroad.

I can help shape the story, produce the media or find the right format. We agree the purpose, scope and usage together. Paid work is identified clearly; editorial opinions and customer reviews remain independent.